



## 2010 Jam on the Brandywine Sponsorship Opportunities

5<sup>th</sup> Annual Jam on the Brandywine, September 18, 2010, Myrick Conservation Center, West Chester, PA. Gates open from 11 AM until 9 PM. Last year's event was supported by over 1,000 attendees, 20 corporate sponsors and 10 musical performers. Over \$22,000 was raised to benefit BVA's watershed education and conservation programs.

### PRESENTING SPONSOR - \$3,000

- \* **Prominent recognition as Presenting Sponsor of Jam on the Brandywine on all event materials, signage and in BVA's newsletter and publications.**
- \* Premiere exhibiting opportunity at Jam Event.
- \* Center Stage placement of Corporate Banner at Jam Event.
- \* Logo recognition and hyperlink on event website.
- \* Inclusion in all event related press releases and through P.A. system on day of the event.
- \* 5 Car Passes to event.
- \* Opportunity for company representatives to serve as preferred Jam volunteers.

### BRANDYWINE SPONSOR - \$1,000

- \* Recognition as Brandywine Sponsor of the Jam on the Brandywine on all event materials, signage and in BVA's newsletter.
- \* Name recognition on event website.
- \* Prominent banner displayed at Jam Event.
- \* Opportunity to exhibit at Jam Event.
- \* Inclusion in all event related press releases and through P.A. system on day of the event.
- \* 2 Car Passes to event.
- \* Opportunity for company representatives to serve as preferred Jam volunteers.

### TRIBUTARY SPONSOR - \$500

- \* Recognition as Tributary Sponsor of the Jam on the Brandywine on all event materials, signage and in BVA's newsletter.
- \* Name recognition on event website.
- \* Opportunity to exhibit at Jam Event.
- \* Inclusion in all event related press releases and through P.A. system on day of the event.
- \* 1 Car Pass to event.
- \* Opportunity for company representatives to serve as preferred Jam volunteers.

### EXHIBITOR/VENDOR SUPPORTER - \$250

#### **(Sponsorship Form lists specific Underwriting Opportunities)**

- \* Recognition as Supporter of the Jam on the Brandywine on event materials, signage and in BVA's newsletter.
- \* Vending exhibitor opportunity to exhibit at Jam Event.
- \* Inclusion in all event related press releases and through P.A. system on day of the event.
- \* Opportunity for company representatives to serve as preferred Jam volunteers.

Brandywine Valley Association is your local leader in watershed conservation and education. With you support, we will work together to preserve the Brandywine Creek Watershed for future generations.



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# SPONSORSHIP FORM

The deadline for inclusion on print materials is August 27, 2010

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Yes, I would like to become a Sponsor:

Presenting Sponsor -\$3,000

Brandywine Sponsor -\$1,000

Tributary Sponsor -\$500

Exhibitor Supporter -\$250

Underwriting Supporter -\$250 (Please check one.)

Hayrides

Children's Nature Activities

Drinking Water Station

Event Signage

Please make payments to **Brandywine Valley Association**

Enclosed is our check in the amount of \$ \_\_\_\_\_

We wish to pay by: \_\_\_ Visa \_\_\_ MasterCard

Name on card \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Brandywine Valley Association is a 501(c)3 corporation.

Federal TAX ID: 51-0058593

Please Return to: Jam on the Brandywine\* Brandywine Valley  
Association\* 1760 Unionville-Wawaset Road, West Chester, PA 19382

P: 610-793-1090 F: 610-793-2813

THANK YOU FOR YOUR SUPPORT!