



Brandywine Polar Plunge Sponsorship Opportunities

PRESENTING SPONSOR - \$2,500

- * Recognition as Presenting Sponsor of the Brandywine Polar Plunge on all materials.
- * Corporate Team participation of 25 in Polar Plunge.
- * Public presentation of plaque at Polar Plunge.
- * Logo recognition and hyperlink on event website.
- * Logo placement on official Plunge T-Shirt.
- * Opportunity to host a booth at Polar Plunge Event.
- * Prominent banner displayed at Polar Plunge Event.
- * Inclusion in all event related press releases and through P.A. system on day of the event.
- * Opportunity to place products or materials in plunger's goody bags.
- * Company acknowledgement in Polar Plunge Program.
- * Opportunity for company representatives to serve as preferred Plunge volunteers.

SPLASH SPONSOR - \$1,000

- * Recognition as Jump Sponsor of the Brandywine Polar Plunge on all materials.
- * Corporate Team participation of 10 in Polar Plunge.
- * Name recognition on event website. Name included on official Plunge T-Shirt.
- * Prominent banner displayed at Polar Plunge Event.
- * Inclusion in all event related press releases and through P.A. system on day of the event.
- * Opportunity to place products or materials in plunger's goody bags.
- * Company acknowledgement in Polar Plunge Program.
- * Opportunity for company representatives to serve as preferred Plunge volunteers.

SWIM SPONSOR - \$500

- * Corporate Team participation of 5 in Polar Plunge.
- * Name recognition on event website. Name included on official Plunge T-Shirt.
- * Inclusion in all event related press releases and through P.A. system on day of the event.
- * Opportunity to place products or materials in plunger's goody bags.
- * Company acknowledgement in Polar Plunge Program.
- * Opportunity for company representatives to serve as preferred Plunge volunteers.

SUPPORTER - \$250

- * Corporate Team participation of 2 in Polar Plunge.
- * Name included on official Plunge T-Shirt.
- * Inclusion in all event related press releases and through P.A. system on day of the event.
- * Opportunity to place products or materials in plunger's goody bags.
- * Company acknowledgement in Polar Plunge Program.
- * Opportunity for company representatives to serve as preferred Plunge volunteers.

The Brandywine not only provides water for household, commercial, and industrial users in Coatesville, Downingtown, West Chester and Wilmington, it offers recreational opportunities for residents and visitors who enjoy canoeing, fishing, swimming and the creek's natural beauty.



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POLAR PLUNGE SPONSORSHIP FORM

The deadline for Sponsorship (to be printed on the t-shirt) is January 22, 2010

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Yes, I would like to become a Sponsor:

Presenting Sponsor -\$2,500

Jump Sponsor -\$1,000

Swim Sponsor -\$500

Supporter -\$250

Please make payments to **Brandywine Valley Association**

Enclosed is our check in the amount of \$ _____

We wish to pay by: ___ Visa ___ MasterCard

Name on card _____

Credit Card # _____ Exp. Date _____

Signature _____

Brandywine Valley Association is a 501(c)3 corporation.

Federal TAX ID: 51-0058593

Please Return to: **Polar Plunge * Brandywine Valley Association * 1760**

Unionville-Wawaset Road, West Chester, PA 19382 * 610-793-1090